

CELESTE PREMIO

5th Premio Celeste, Terms & Conditions 2008

*Fill in and send terms & conditions and application form **only** if you wish to apply by mail.
If you wish to apply via internet **participate**.*

Art.1 – Aim

The prize has been established to promote contemporary art in Italy. There will be an exhibition, a catalogue of 250 pages with 250 works illustrated and texts, and the award of four prizes totalling 29,000 Euro. The exhibition of finalist works will take place at the Fabbrica Borroni, Milano, from 28th November to 7th December 2008.

Art. 2 – Eligibility

The prize is open to anyone living and working in Italy, whether they be Italian or foreign nationals, or any foreign national who has worked in Italy for limited periods of time. There are no limits of age, sex, profession or qualifications. It is possible to apply in more than one prize category, doing so requires separate applications and subscriptions (students can only apply for the Student prize).

Art. 3 – Works of art

1. The prize is open to all works, there is no specific theme or content required.
2. Excellence in content, aesthetic, technique, and material is sought. The works submitted must have been completed in the last 24 months. The works do not have to have been exhibited before.
3. Each applicant must indicate in which prize section he or she wishes to participate.
4. Size. The maximum size allowed for paintings and photographs presented in a 2-dimensional format is 3 metres squared including any framing (the latter is not necessary). While 3-dimensional works such as installations and sculpture cannot exceed an exhibition area of 4 x 4 metres, if necessary works can use supporting walls, (*see photographs of exhibition space in 'mostre' on www.premioceleste.it*).
5. Techniques:

PAINTING

The media used can be interpreted in the widest possible sense to include: oil, acrylic, ink, vinyl, watercolour, graphite, pencil, print, pastel, tempera, spray, resin, industrial paints, etc. The work can be on any form of support: canvas, paper, wood, plastic, metal, etc.

PHOTOGRAPHY

Traditional or digital photography. Photographic works in which several other media are utilised are also accepted, for example digital manipulations which include the use of painting or other forms of manual expression, software art, web art, polaroids, mobile phones, video stills, light box, etc.

VIDEO

Original works in film or digital on CD-ROM or DVD:

1. For the finalists' exhibition an original version, in high quality, max duration 9 minutes.
2. For prize applications and publication on the prize website it is sufficient to direct upload or send a compressed copy of the original: not longer than 9 minutes, max 90 Megabytes, max speed or bitrate 340kbps, max dimension or resolution 640x480 pixels, in Windows Media, AVI, ASF, Quick Time or MPEG formats, and a still-photograph for reproduction on the website and is necessary for use in the 2008 catalogue (*read above for photograph's characteristics*).

INSTALLATION & SCULPTURE

Art works in any organic or inorganic material are accepted. Works can also possess sound, light, video, and mechanical or electrical movements. It is also possible to submit art works or bring them to the final exhibition in the form of a video or photographic project (see above for characteristics).

Art. 4 – Prizes

1. Prize winners will be chosen by the finalists themselves via democratic vote, *see Art.6 Selection and prize award*.

There will be one winner in each section who receives the full prize money, from which, according to Italian law, a sum equivalent to 25% of the total will be withheld for tax purposes.

8000 € for the PAINTING PRIZE

8000 € for the PHOTOGRAPHY PRIZE

8000 € for the VIDEO, INSTALLATION & SCULPTURE PRIZE

5000 € for the STUDENT PRIZE (painting, photography, video, installation & sculpture)

Any student studying at a public or private school in Italy can apply for the Student Prize. A Student application may come from an applicant who is not necessarily studying in an arts-related faculty or school. Artists who are following improvement courses, working as apprentices or members of cultural associations can apply in this prize section.

The four winning art works remain property of the artists.

2. Public Online Vote

The public online vote 2008 begins on 2 May and ends on 31 October. The public online vote is a separate event from the finalists' vote for the awards, and in no way affects the voting of finalists for the awards.

Art. 5 - Terms and modes of application.

Applications must be made by **31st July 2008**. For mail applications the postmark will be deemed the date of submission.

Applying to the prize guarantees inclusion in a new area of the website called 'CStudios'. Applicants will for *the following 12 months, be able to freely upload an unlimited number of images, texts, videos relating to their work, exhibitions and news*. Those artists who apply via mail asking the Organiser to upload their work will also have their personal area on Cstudios, but will have a maximum of 5 images and 5 news items per 12 months.

Subscription costs for Premio Celeste 2008:

€ 60 for each of the following prizes: Painting, Photography, or Video, Installation & Sculpture.

€ 50 for the Student prize.

There are two ways of applying:

A. Direct upload on the website

in the section 'Inserisci la tua opera' with online payment or other methods of payment, *see 4. below for methods of payment*.

B. Via mail by sending all requested materials to:

'Premio Celeste', Via Marconi 1, 53037 San Gimignano (SI), Italia.

Applications sent via mail will have to be uploaded by the Organiser at an extra cost of 30 €.

For mail applications send:

1. A signed and filled-in copy of the application form.

2. A photograph of your art work.

For all works (except video): Send a CD containing an image of your candidate work in JPG or PNG (max 1000 pixels longest side of image, 300 dpi, RGB, , max 5MB), and if you wish images of up to four other works. If you can't send a CD send a photograph in positive of your work measuring a minimum of 15x10cm or a maximum of 30x21cm (A4). Please indicate on the reverse of all photographs: name, address, title of work, medium, dimensions in cm, and year of execution.

For videos: send works on CD-ROM or DVD according to characteristics described in *Art. 3 Video 2*).

3. A copy of your Curriculum Vitae. Please send CVs in a Word or PDF format on CD, otherwise they will not be published in the artist's profile 'Artisti' on the website. CVs can be sent in English.

4. Send your application fee.

All amounts (*see above*) should be made payable to 'Associazione Culturale L'Albero Celeste'.

Address: via Marconi 1, 53037, San Gimignano (SI), Italy. The application fee is not refundable.

Methods of payment:

1. Online www.premioceleste.it with credit card.

2. Post Office (Banco Posta) IBAN: IT 63 0 07601 14200 000061601480, San Gimignano (SI).

3. Banca Toscana, IBAN: IT 42 T 03400 72000 0130208, San Gimignano (SI).

4. Personal cheque.

Art. 6 - Selection and prize awards

The art critic Gianluca Marziani will act as overseer of the Premio Celeste 2008 and will write the introductory critical text to the catalogue. Selection of the finalist and shortlisted works will be carried out by the following art critics:

Painting Prize	– Ivan Quaroni
Photography Prize	– Paola Nicita
Video, Installation & Sculpture Prize	– Chiara Canali
Student Prize	– Luigi Vernieri

1. **September and October 2008** - The critics will decide on the 60 finalist works (15 works in each of the four prize categories) and other shortlisted works which will illustrate the 2008 catalogue. Only the 60 finalists will be informed by the Organiser of selections, all other participants will be able to follow the outcome of selections via news on www.premioceleste.it The names of all c.250 artists (finalists and shortlisted artists) selected for the catalogue will be published on the website in October.

2. **Preparations for finalists' exhibition** – selected artists will be responsible for all transport costs to and from the exhibition location, and any insurance costs they deem necessary during transport and exhibition period. Exhibition hanging will be decided on by the Organiser. Those artists with sculpture and installation works will be responsible for building-up works on site and the costs relating to this construction.

3. **November 2008** - During the course of the finalists' exhibition all finalists will have the right to exercise one vote in each of the four prize categories. The voting will be confidential. No one may vote for themselves or in agreement, to do so will result in disqualification under the rules of these terms & conditions. The voting slips will be named and checked by the Organiser. The finalists qualified to vote can do so no later than 15.00 hours on 28th November, prize giving day. Or, finalists can vote via email no later than 13.00 hours on 27th November. Prize money will be given directly at the awards ceremony to the artist whose work receives a majority of votes. In the event of a tie, the panel of art critics will decide on the winner.

Art. 7 - The catalogue

Every participating artist will have the right to a free copy of the Premio Celeste 2008 catalogue. Copies can be collected at the finalists' exhibition or requested by mail. Postage & packing will be paid by artists on receipt of the catalogue. Further copies of the catalogue can be acquired by participated artists with a 10% discount.

Art. 8 - Acceptances and Copyright

1. By signing the Terms & Conditions artists accept all that they contain.

2. Artists must allow the Organisers reproduction rights of the works submitted to create the catalogue, archive images of submitted works and publicise the works on the website and in any form of communication chosen by the Organisers.

3. All photographic material on paper or on CD/DVD, the CV, and any texts submitted for the prize will not be returned, but archived by the Organiser.
4. Those persons who upload text, images or videos onto the prize website, and/or those persons who on behalf of participating artists upload, are personally responsible for the texts and for the visual content of the uploaded images.
5. Applicants to the prize authorise the Organisers Steven Music, the Associazione Culturale L'Albero Celeste and all those persons charged with working for them to handle personal data according to Italian Law - Legge 675/96 (the so-called 'Privacy Law') and successive amendments to it, D.lgs 196/2003 (Codice Privacy), for the purposes of insertion of information in databases.

To be filled in and signed by the candidate:

Name and Surname (in capitals).....

Date.....

Signature.....

Idea and organisation by Steven Music
Associazione Culturale L'Albero Celeste,
Via Marconi 1, 53037 San Gimignano (SI), Italia.
Tel & Fax 0577 907114, info@premiocelleste.it www.premiocelleste.it

With the support of the City of San Gimignano and Banca Toscana.
In collaboration with the IED Istituto Europeo del Design, Fabbrica Borroni and TNX.

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1. I wish to apply to Premio Celeste 2008:

Name and surname (if necessary also nom d'art).....
Postal address.....
Place and date of birth (city, province, year).....
Place of work (province).....
Email and website.....
Telephone number/cell.....
Studies (study or degree title, year, institution, city).....
.....
Art gallery representation (name, city).....

2. With the following work:

Title.....
Measurements (width x height x depth in cm).....
Medium.....
Support.....
Year of execution.....
If the work is a video, name author of musical credits.....
Average value of your art work (100x100cm) in €.....

3. I wish to apply in the following category/ies (make a cross beside):

Painting Prize	Video, Installation & Sculpture Prize
Photography Prize	Student Prize

4. I attach the following to support my application:

this completed application form, photographic or video materials, CV all preferably on CD/DVD,
and your application fee.

5. Acceptances

1. I accept the selections made by the nominated art critics.
2. I accept the decision to award prizes to those artists receiving a majority of votes.
3. I accept the selections made for the catalogue.
4. I have read and accept the terms & conditions of the Premio Celeste 2008.

Signed and dated.....

Idea and organisation by Steven Music.

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